

City of Garland Stormwater Management is sponsoring a video contest. This year's theme is:

BE THE SOLUTION TO WATER POLLUTION!

Storm drains carry water and pollution to our local creeks & lakes. There are many ways that people can help reduce this pollution. How would you convince our residents to be a solution? You decide which solution(s) to showcase. Some possible solutions: not littering, pick-up litter, pick-up pet waste in yard, using less chemicals in yard, no grass clippings in street, use re-usable products instead of plastic.

How would you create your public service announcement (PSA)? Would you do a serious or funny PSA? Animated or real? The choice is yours as long as you keep it within 28 seconds!

Official Rules:

- All students who are currently enrolled in grades 6 through 12 and meet **one** of the following qualifications are eligible:
 - Currently enrolled in the Garland Independent School District (G.I.S.D.); or
 - Currently enrolled in a private school located in Garland; or
 - A current resident of the City of Garland
- All work must be original and completed by the students only. Teachers and/or parents can provide guidance and minor technical support. Students may enter individually or as a team as long as the entire team is from the same grade **category**. One entry per student.
- The video should reflect the “Be the Solution to Water Pollution!” theme and produced for an English or **Spanish** (see prizes) -speaking audience. Logo is available on the garlandstormwater.org website.
- All video and audio content must be original and royalty free or the student must submit written permission from copyright holder granting use of the material.
- If the student uses any video or audio clips that are not their own, the student must state in the contest entry form where the clips were legally obtained.
- All submissions and entry forms must be received by **April 11, 2023**, midnight CST. City of Garland is not responsible for any late, lost, or not properly identified entries, see highlighted instructions below.
- All video submissions and entry forms can be submitted by the following methods:
 - via WeTransfer or similar service to PBreysac@garlandtx.gov; or

- google drive pbreysac@garlandtx.gov; or
- dropped off at 800 Main Street, 3rd Floor, Garland, TX 75040
- Submittals must not contain anything that violates anyone's reasonable privacy expectations, violate any known agreements, copyrights or trademarks, or depicts anything that is defamatory in nature.
- The City of Garland is not responsible from any injuries incurred during the creation of the video and encourages everyone to use safe protocols while filming.
- Once the video is submitted, the City of Garland retains ownership and has the right to use, reproduce, reprint, edit, distribute and display the video for any purposes without notification or consent.
- A panel of judges will be utilized to determine the winning videos. Awards and prizes will be given at the discretion of the City of Garland and such decisions are final.

FOLLOW THESE INSTRUCTIONS:

- The video must be no longer than 28 seconds with an **additional five seconds** for a title screen that should include student name(s), team name, school, grade and teacher sponsor if applicable. **The title screen requirement will be waived if the student has no access to equipment to create such title screen.**
- **Each video must be accompanied by the contest [entry form](#). If it is a team entry, each student on the team must provide a completed entry form and have a team name that matches on each form. **EXTREMELY IMPORTANT: Your video file name must contain the team name or individual student name.****
- Video resolution should be a minimum of 1080p and in one of the following formats: MPG, MP4, AVI, WMV, H.264, MOV or FLV.

Judged Award Criteria:

All videos will be placed in one of the school categories and judged using a point system with the following criteria:

- Educational Content – 20 points
- Technical Quality (sound is important, limit background noise) – 15 points
- Originality & Creativity – 15 points
- Relevance to our City – 10 points
- Adherence to Theme & Rules – 10 points

Quality is vital for the City to use them in our cable lineup. We run some PSAs on local network cable channels such as BET, ESPN, FSS, FX, Hallmark, HLN, Oxygen, Toon and more!

Prizes:

Awards available in the following grade categories:

Middle School entries (grades 6th – 8th)

First place: \$500

Second place: \$300

Third place: \$200

High School entries (grades 9th – 12th)

First place: \$750

Second place: \$500

Third Place: \$250

NEW THIS YEAR! To enhance our outreach to our Spanish speaking residents we are offering a separate prize category for any videos submitted in the Spanish language. The videos will be judged as outlined above in criteria. Although only first place is listed, there will be an opportunity for additional awards based on the quality of entries.

Middle School entries (grades 6th – 8th)

First Place: \$500

High School entries (grades 9th – 12th)

First Place: \$750

The school/teacher* listed on the entry form of each of the first place winning videos will receive a prize of \$500 to use for school supplies. If no teacher is listed, there will be no school/teacher award given. *Must be an accredited public or private school (not homeschool) located in the City of Garland or G.I.S.D. in order to receive the school award.

Team submissions will divide their winnings equally among all members listed on each of the entry forms submitted with the video.



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MANAGEMENT**